



For additional information, contact:  
 Travis McGee  
 Griffin Integrated Communications  
 (212) 481-3456 ext. 24  
 Tmcgee@griffinpr.com

November 6, 2009 – For Immediate Release

## Meeting Services, Inc. And JBL VERTEC® Line Arrays Take The Stage At AARP's Vegas@50+ Convention

NORTHRIDGE, California – In a high-profile event showcasing the versatility of JBL VERTEC® line arrays, Meeting Services, Inc. of San Diego, CA handled live sound reinforcement for the AARP's Vegas@50+ convention. Held at the Sands Expo in Las Vegas on October 22-24, the event featured appearances by celebrities such as Magic Johnson, Jane Seymour, Penny Marshall, Maya Angelou and Martina Navratilova, and included live concert performances by Faith Hill, Kool and the Gang and Gloria Estefan.

With extensive prior experience deploying VERTEC line arrays, Meeting Services, Inc. found them to be a perfect fit for this event. "When we're providing live sound for high-energy performances, there's nothing better than VERTEC," said Ken Freeman, Technical Director for Meeting Services, Inc. "The combination of great sound, reliable performance, and easy array configurability make them an ideal choice."

The system featured four arrays containing eight VT4889 large-format line array elements each, along with two arrays of six VT4889 elements each, with two of the arrays each also including a pair of VT4887A compact line array elements used for downfills. Additionally, two arrays of eight VT4887A elements each were employed as signal-delayed arrays. An additional four arrays of eight VT4880 arrayable subwoofers each supplemented the system's low frequency capabilities.

A large number of JBL's VRX compact constant curvature array speakers were also in use. Twelve arrays of three VRX932 elements were provided as delays in the massive exhibition center, while another five VRX932's were placed on top of five VRX918S subwoofers for front fills. For side fills, Meeting Services deployed two arrays of three VRX928 elements. Other JBL loudspeakers in use included EON10 portable loudspeakers for backstage monitoring in the common areas, and Control 2P monitors backstage for the technical crew. Two pairs of LSR28 studio monitors were used for front-of-house monitoring.



**Meeting Services, Inc. recently provided the live sound system at the AARP's Vegas@50+ convention, which featured a performance by Gloria Estefan.**

Crown I-Tech HD amplifiers powered the primary VT4889 line arrays, with Crown I-Tech amplifiers in use for the rest of the system. The entire sound reinforcement package relied upon Harman's HiQnet System Architect™ software for remote control and monitoring functions.

"The system performed flawlessly, as usual," Freeman added. "It's impossible to place a value on being able to know in advance precisely how the system will sound before you've even hung the first box. But with our JBL VERTEC and VRX loudspeaker arrays, we always know our clients will be happy."

Meeting Services can be reached at <http://www.msiprod.com/>

JBL is a unit of Harman International Industries, Incorporated ([www.harman.com](http://www.harman.com)). Harman International Industries, Incorporated designs, manufactures and markets a wide range of audio and infotainment products for the automotive, consumer and professional markets. Harman International maintains a strong presence in the Americas, Europe and Asia, and employs more than 11,000 people worldwide. The Harman International family of brands includes AKG®, Audioaccess®, Becker®, BSS®, Crown®, dbx®, DigiTech®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, Revel®, QNX®, Soundcraft® and Studer®. Harman International's stock is traded on the New York Stock Exchange under the symbol "NYSE: HAR."