

MSI UPDATE

Meeting Services, Inc. Spring 2006

SPECIAL POINTS OF INTEREST...

- Moved into a 65,000 square ft. facility
- Invested more than 1 Million dollars on new technology
- Launched MSI retail installation division
- Added fifteen new full-time positions

THIS YEAR

As you all know, last year was an exceptional year for us as we added clients, equipment and employees in remarkable numbers. We are exceedingly grateful for your support as we settled into our new facility, while trying to stay on top of the work and keep somewhat sane. The jury is out on the sanity issue, but we did manage to significantly upgrade the quality and quantity of the products we provide.

Our clients have asked us to keep them posted on key developments so we've decided to publish this newsletter now and then. As this is the first issue, we thought we'd bring you up to date on some general news and talk you through some new technologies we've added to our inventory. We would appreciate your comments on this newsletter and would be happy to include anything you think might be interesting.

IN GENERAL

One of the new things we're doing this year is a complete redesign of our website, which should be up and running very soon. The new site will be an in-depth introduction to MSI, our people and our line of services for those new to us, as well as an effective tool for our existing clients as they need information and resources. We'll send an e-mail letting you all know when it's ready for viewing.



Due to the significant increase in our work load, we've developed and implemented a brand new web based system of organizing show information. This has dramatically improved our ability to manage, merge and coordinate the details of all the projects we're working on simultaneously. Because it's on the web, our guys can check gear and staff availability, update and share drawings, make changes, book travel, lodging and communicate with the home office from anywhere, any time.

We've added fifteen full-time positions in the last ten months and staffed them with outstanding, experienced technicians and engineers.

We have successfully recruited from all over the country, and are continuing to add jobs and attract the best techs available. The MSI Family celebrated four weddings and the arrival of six babies in 2005, so you can see that we've been busy!

"MSI is our exclusive production supplier for everything we do. I've known and counted on them for years with exceptional results. Their team is always personally invested in the success of our shows and that sets MSI apart. We truly are partners in each others success."

Joe Case
General Manager, W5 Creative

EQUIPMENT AND TECHNOLOGY NEWS

We've significantly grown and upgraded our inventory with an emphasis on the new digital technologies our clients have requested. This digital upgrade has happened in every department and feedback from our clients has been overwhelmingly positive.

You'll soon be able to track all of our equipment acquisitions in the "What's New" section of the website (www.msiprod.com). For now, here are a few of the highlights in all our departments:



VIDEO

We've added the new Folsom/Barco Encore Presentation System as the upgrade to our existing Montage, and digital replacement for the Screen Pro Plus 1603. This new fully digital system from Folsom/Barco provides a significant increase in features and allows complete creative flexibility to our large format video clients.



We're now stocking the new Christie Roadster S+16K DLP projectors, Sanyo XF-45 10K LCD,



PLC-XU48 3K LCD's to our existing inventory. We can now provide 16K, 12K, 10K, 8K, 6K, 5K, 4K, 3K and 2.5K projectors in quantity to our clients. We are also now stocking an extensive line of lensing options, as well as rigging hardware for all our projectors above 3000 lumens.



We have added 19'x60' and 24'x80' Da-Lite lace and grommet screens, and have added new "Deluxe" and "Deluxe Truss" screens from 6'x8' to 15'x20' in size.



Also new are 17", 20", 37", 42" and 50" LCD and plasma screens, with stands and speakers for the 37"-42". We've built shrouds and short stands for these monitors as they've become the downstage confidence monitor of choice. They're cased up and ready to roll.



We've added DSR-45 DV-Cam decks, Folsom Image Pro HD units, upgraded our engineering monitors with the Sony 9L2, 8" engineering monitors... and the list goes on.

"I've used MSI to support NSA's national conferences all over the country for twelve years and have come to rely on their knowledge, innovation and experience. They are a valued part of my team. From the quality of the equipment to the ability of the technicians, designers and engineers, MSI always flat-out takes care of business."

*Willy Bearden
President, The William Bearden Company*

AUDIO

The new digital consoles are here and have become very popular with our engineers and clients. We're stocking the Yamaha PM5D and M7CL large frame consoles, as well as the DM1000V2 compact production consoles. We will continue to carry the Midas and Yamaha PM Series consoles for our analog loving engineers, of course.

We've significantly increased our JBL Vertec Line Array inventory in all models and have added sub woofers and rigging for all of it.



To address the growing need for compact sound solutions, we have added the new JBL VRX900 Series Constant Curvature Line Array Enclosures. Sharing components with the larger Vertec boxes, the compact VRX932LA cabinets and VRX918S sub woofers provide extraordinary power and flexibility for smaller venues.



We've also added wireless intercom, touch screen editing and playback computers, instant replays, small format mixing consoles and powered speakers for breakout support, and UHF mics in a variety of packaging options.



LIGHTING

We have significantly increased our inventory of MAC 2000 and MAC 700 series fixtures, adding them to our existing Vari*Lite and High End inventory of intelligent lighting. We've upgraded and added new moving light distro packages from Applied Electronics as well.



High End's new Catalyst Pro Digital Media Effects System is now part of our inventory and is already booked on a number of shows. This extremely effective tool is used to project a variety of images on hard-flat screen surrounds, scenery, and nearly any viewable surface.

We have completed our transition to using only ETC Sensor racks



by adding a variety of dimmer packages. We've added more DF-50's, Cold-Flow dry ice effects units, cable ramps, ETC and DeSisti fixtures, power distribution and hardware to our inventory as well.

In addition, we have brand new LED ParLite fixtures from Coemar. These DMX controlled units incorporate RGB color changing and electronic effects, while accepting

all source 4 Par accessories. They are light weight and fit inside a 12" truss section for warmers.



SOFT GOODS & MORE

We have completely upgraded our soft goods department with the addition of over 2000 running feet of new, black velour drape. We've completely replaced our drapery hardware with brand new bases, up-rights and crossbars and packaged everything to ship efficiently.

We've also replaced our entire inventory of rental computers with Dell Latitudes and optimized them all for Power Point.



RETAIL INSTALLATION

We are extremely pleased to announce that MSI's Installation and Special Projects Department is now headed by Paul Hammond, whose years of experience and artful leadership have put MSI in demand all over Southern California. Paul has already assembled a full time staff and an impressive list of clients since joining us last fall.

This important part of MSI designs and installs permanent systems in boardrooms, sports bars, churches,

offices, military bases, theatres and anywhere that requires specialized electronics. From complete audio, video and lighting systems, high-tech boardroom imaging, video conferencing systems, drapery and motorized motion control, Paul and his team are making MSI the reliable and obvious choice for permanent installations and special projects.

www.msiprod.com



Headquartered in San Diego, MSI Production Services is a full service provider of equipment and personnel, including designers, for the entertainment, special events and business meeting markets. If you're planning an event, chances are good that we'll have exactly what you'll need. If it's a permanent installation you need, we do that too. We've built this company on the creativity and innovation of our clients and employees.

Since opening our doors in 1946, we have consistently led the way in artful tech support and would like to thank all our clients for their continued business and support. We appreciate those relationships and look forward to our next project with you.

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